



Good. Local. Food.

945 S Riverside Ave  
Medford, OR 97501  
(541)779-2667  
medfordfood.coop

## 2022 Positive Change Application

**Due: January 31, 2021**

All Positive Change applications are vetted by our Outreach Committee. Approved applications are voted on internally by our fundraising cashier and counter staff, and the top organizations democratically selected by staff are passed on to MFC's owners for a final vote in the annual election. At MFC's discretion, the recipient calendar may be preempted to raise emergency or disaster relief funds.

We give priority to organizations that:

- Are registered 501(c)3 non-profit organizations (or have a fiscal sponsorship)
- Use funding for work related to food, food related issues, or community health concerns
- Are based in the communities served by Medford Food Co-op
- Reflect the cultural and racial diversity of our communities
- Are nonpartisan and do not advocate a particular religion
- Use funding for a specific project (instead of general operation costs)

Name of Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Facebook: \_\_\_\_\_ Instagram: \_\_\_\_\_ Twitter: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Name and address for check remittance (if it differs from above):

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Memo: \_\_\_\_\_

Is this a 501(c)3 non-profit organization? *If yes, please include certification with your application.*

Has your organization been a recipient of Positive Change in the past?

Please provide your mission statement and/or a brief summary of your organization.

What local services does your organization provide to help support the community?

How does your mission align with Medford Food Co-op's Vision and Ends? [medfordfood.coop/about-us](http://medfordfood.coop/about-us)

How will the Positive Change funds be used?

If your organization has received funding from MFC in the past, please describe how this funding supported your organization and/or mission.

What is your pitch (in 100 words or less)? *Cashiers usually have about 10 seconds to describe our monthly recipient to a shopper. Please describe your organization and/or how the funds will be used in one compelling sentence.*

Which month would you like us to fundraise for your organization? *We cannot guarantee your month of choice.*

The following is required of all Positive Change recipients:

- 2-5 high resolution photos representing your work
- A jpg of your organization's logo
- Promotion of the fundraiser via your website, newsletter and/or social media pages
- At least one scheduled 3-hour shift of tabling at the store during recipient month
- Brochures or flyers about your organization if available

By checking this box, we agree to provide this information in a timely manner, should our organization be selected.

Applicants may also include no more than one piece of supplemental information (brochure, flyer, annual report, etc.) with the application. Materials may be hand-delivered to the store to the attention of the Outreach Manager or mailed to the following address: Medford Food Co-op, Attn: Outreach Manager, 945 S Riverside Ave, Medford, OR 97501.